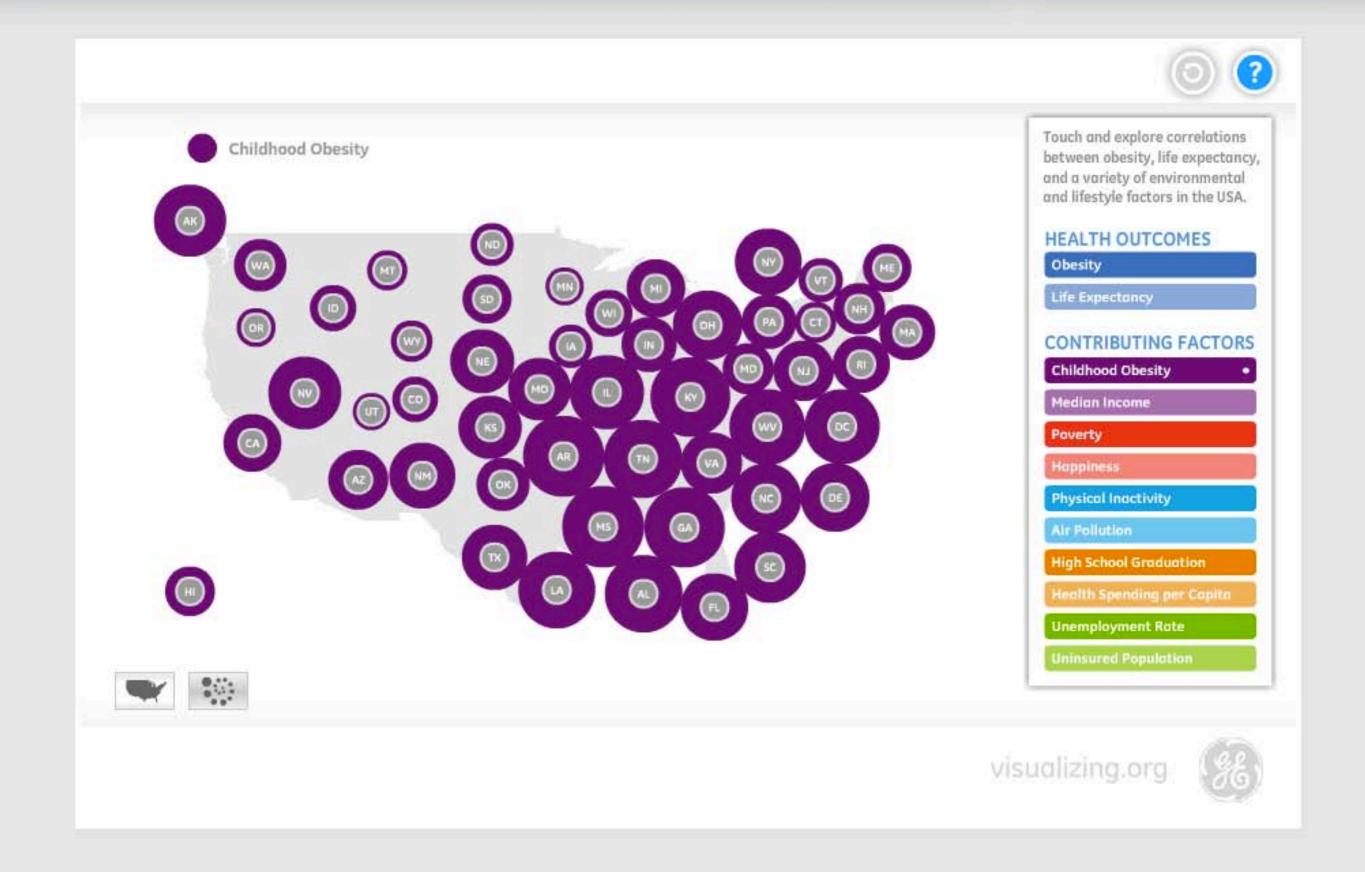


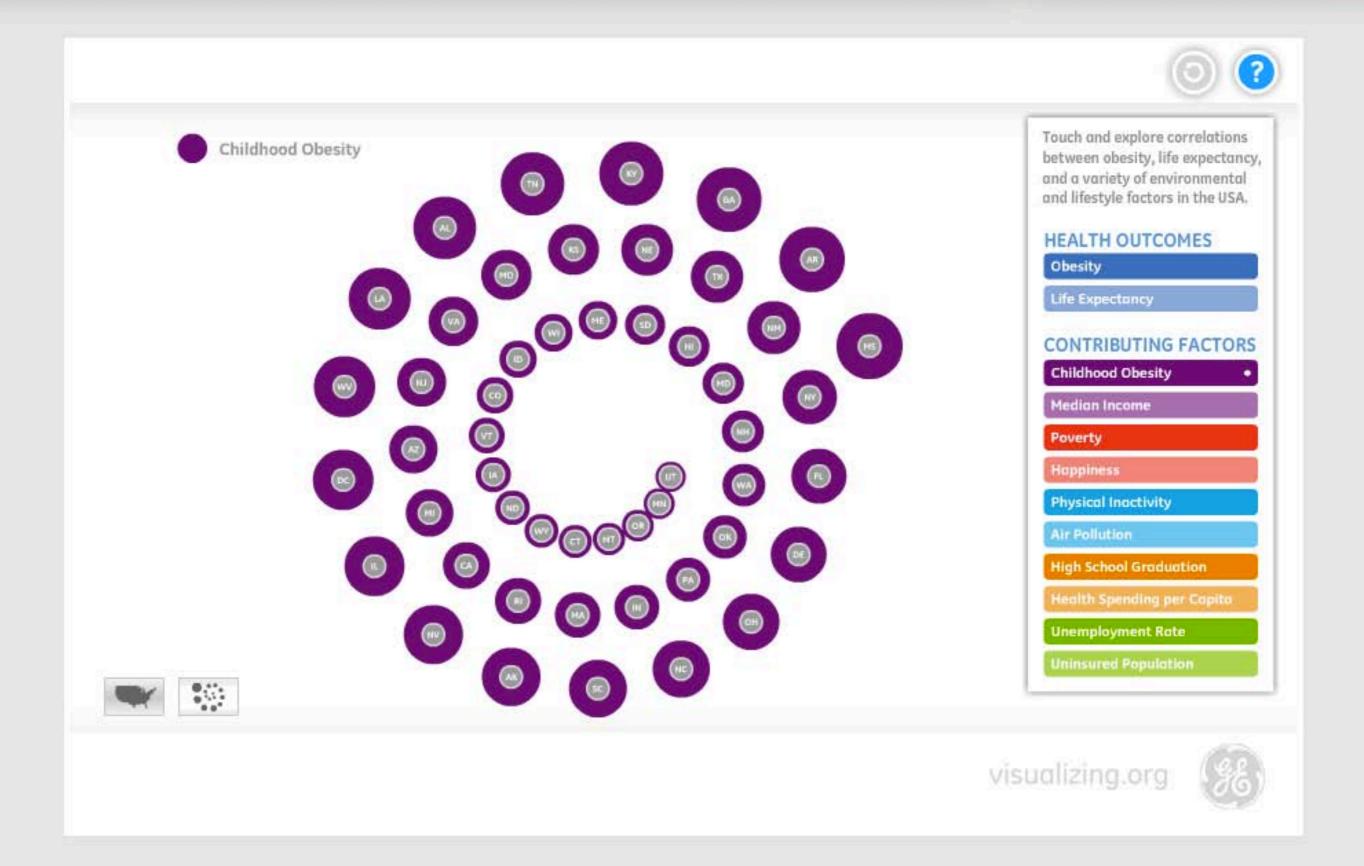
Presentation by Marisa Glick MFA Design and Technology Parsons the New School for Design













2011

Obesity on the Rise

Today, no state has a prevalence of obesity less than 20 percent, and 36 states have a prevalence of 25 percent or more. One-third of United States adults are obese, 17 percent of children and adolescents aged 2 to 19 years old are obese and 26 million adults suffer from diabetes.



J. Emilio Flores For The New York Times

<u><u><u></u></u></u>

"Nearly two-thirds of the United States population is overweight" -NYTimes



Main Categories > Snack Foods > Chips / Pretzels / Puffs

Sub Categories of Chips / Pretzels / Puffs



Cheese Snacks



Other



Corn Chips



Pita Chips



Multi-Grain Chips



Potato Chips



Onion Flavored Rings



Pretzels

links press

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Beyond the expected.

State-of-the-art Emergency Department

St oseph's

and Cardiac Catheterization Lab

Women's Heart Center

Renovated Sleep Center

Acute Rehabilitation Unit

Expanded Operating Rooms

Updated Critical Care Units

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Wayne Hospital

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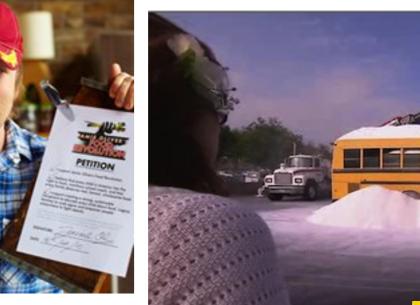
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FOOD REVOLUTION

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GLOBAL OBESITY STATS

- Currently obesity in the US costs \$10,273,973 per hour. By 2030 obesity is predicted to cost \$15,753,425 per hour.*
- Globally, obesity related illnesses count for as many deaths in young and middle aged adults as HIV/AIDS.**
- Diet related diseases are two of the top 5 causes of premature death globally**
- * OBESITY IS PREVENTABLE Sources: * The Lancet | ** WHO



ARE YOU POURING ON THE POUNDS?



Cut back on soda and other sugary beverages. Go with water, seltzer or low-fat milk instead.

My Journey to Discover New the legretients Found in Processed Fuets Are Snown, Mined Wee, Mined, and Manipulated Into What America Eats

Twinkie, Deconstructed

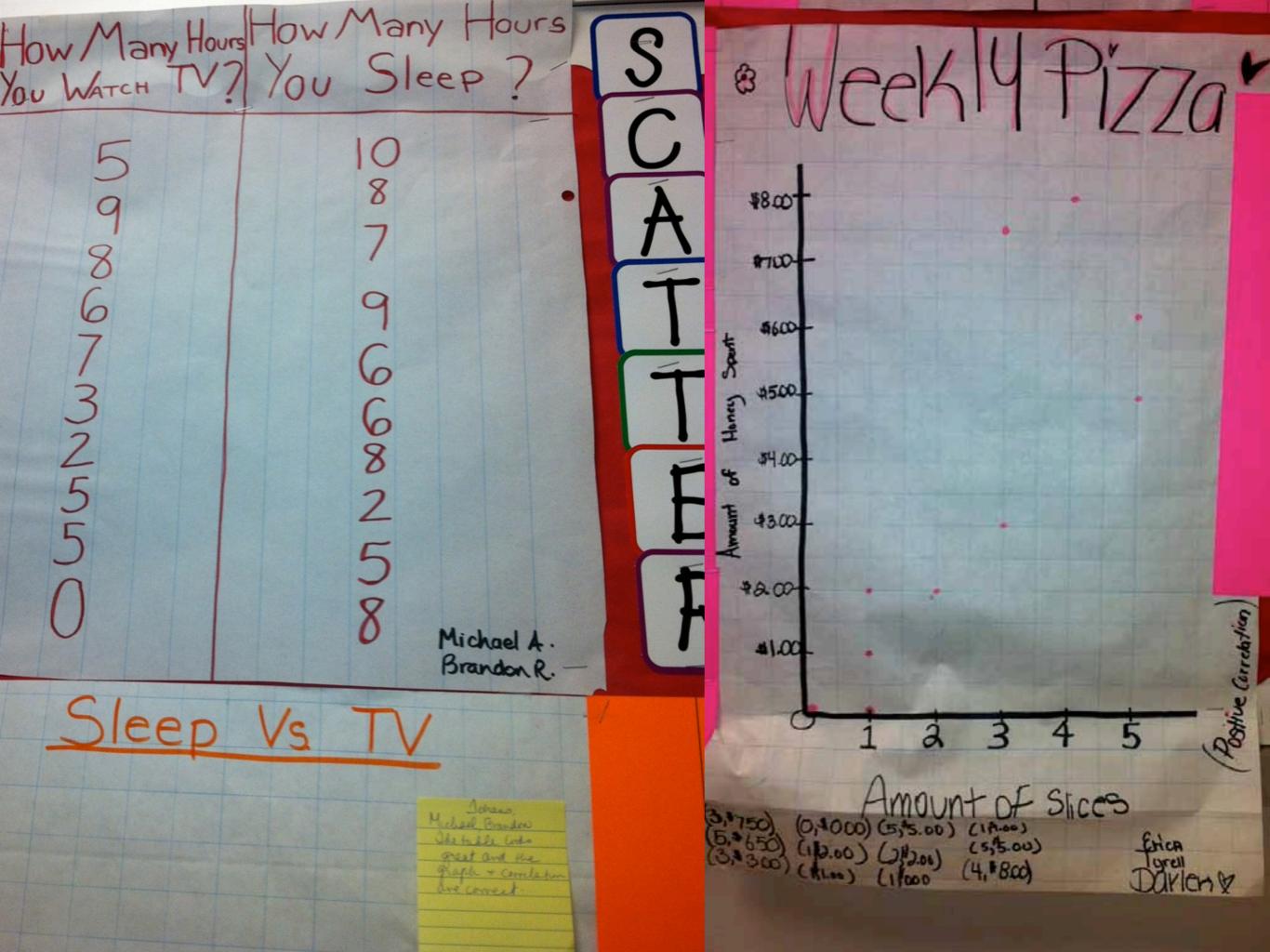


















9th graders filling out nutrition survey for foodglee I am creating a website and a series of posters to educate teens about healthy choices and obesity in America. Over the next week I will be making a website and series of posters that will hang at your school. Please complete this survey to help me with my research. Thank you! - Marisa Glick

Your Name: ______ Your Email: _____

What are you most addicted to? (circle answer) Coffee Carrots Jogging M&M's Oreos Gummy Bears

How often do you exercise? every day a couple times a week less than once a week almost never never

True or False: (write T/F) Applesauce is harmful if you get too much of it_____

Currently obesity in the US costs \$10,273,973 per hour. By 2030 obesity is predicted to cost \$15,753,425 per hour._____

Obesity is preventable _____

Globally, obesity related illnesses count for as many deaths in young and middle aged adults as HIV/AIDS. _____

Diet related diseases are two of the top 5 causes of premature death globally_____

One third United States adults are obese_____

17% of children and teens are obese_____

26 million adults suffer from diabetes_____

YES OR NO: (write Y/N)

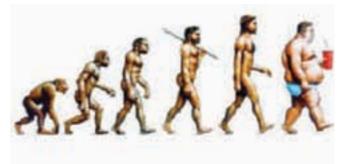
"Eating healthy food is important to me" _____

"I usually try to eat balanced, healthy meals" _____

"I would eat more healthy foods if they weren't so expensive"_____

"I would eat a healthier diet if my mom/dad would prepare it for me."_____

MFA Candidate, Design and Technology Parsons the New School for Design



Short Questions: Are you worried about our evolution? What's your reaction to this picture?

What is the healthiest and least healthy thing you've eaten today or yesterday?

Did you know that by 2022 it is projected that 80% of adult males will be obese in the US? How do you feel about that?

THANK YOU!!









Before inserting your money, you can now check the calories per serving of your toot by pressing the product salection



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EET SALTY"

1.00

CORN INDIANA

DAILY

ETTLECORN



12 1.00

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SWEE

Mint of us have rational, and objection or subjective thinking know that the best persuade others is to discussions through

Stories help people ed, and less alone, more alive. To realian incredible opp responsibility, Filler and practical guid Story Wins helps yc power. You will be sonal experiences consensus, win oth and enable better g

The book gives developing, effectively

who you act personal, in, by telling a event that revea your audience s thing Stories rom experience again during a l creates a shared behavior much Vision Stories — 1 ing future can l difficulties as "t 80

STORY TWO. Your need for money is creating propy of

STORY THREE Your continued need for money we kee

It was a three-story transformation delivered in us, These experiences delivered in story form are much more of than scolding or preaching.

Teaching stories travel in time and perspective to mission internet' experiences and thus conclusions about what a step or smart thing to do here. Highly specific rules and produce often frighten staff into following these rules and produces the letter, regardless of the circumstances. Yet, some of shown meatment of customers has been perpetrated by "Some I doe make the rules" or "That's not my job" justifications. The for tomer service is flexible and even breaks the miss on occase if a good customer returns an obviously faulty product in their make an allowance. They need to have the freedom to do to right thing. Rules keep them from making judgmere calls for gives both room for judgment calls and guidelines for ming good judgments.

A canality of overdoing clarity is the mindless attempt triag good intentions onto grocery story clarks with scripts for peng customers. Increased clarity in this case actually denote a tomer relations. When I reach the register in the supermateriar I feel sorry for the guy or gal who is forced to ask me 'Da'ss find everything you need?' First of all, what if I said 'to'? Shall the five people behind me stand and wait while I explain the was looking for gnocchi—which I know darn well the steel stocking two months ago? Not only is this question hads test but the person asking it is limited in her ability to do aprim about it. the my "no." The bones who make them only prevalue them in some way if they onth in the clerk's ability to properly great event to the convenient employee infinitetic on't trusted to choose her own graving to detensive her protonal engagement in the new a robot, mechanically point but less contancety.

foodglee

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6

nt is GR Reader für pfert

a lagent mare alleft

making healthy food choices

Or learn more at sease foodgies no

on and scan this code

well is not predictable enough in handle a too subjective. My good friend Pars Mechecks sermon on "evangelism" that begins ay story checkout line. She tells it like this

children are grocery shopping direr The store is fraught with danger, bugs of candy, etc. The woman is at as the finally makes her way to the true checkoast, the machine runs out patiently tapping her fost while the rom the contined area. The checkoast arry Everyone in the line behind her the notices the checkoast gift has on a in used to wear. She says, "Nice cross." I stops and looks into her eyes. They ues, "My mother used to have one like out gift says, "My mom gave me this breathe and smile. Two humans take p connect and feel human again.

The kindness of seeing someone—truly noticing their preence with your full attention—is the spirit of customir senior. Clearly defining toles and responsibilities to the point of providing "scripts" to people can shut them down. Improving performment may actually occur with fewer lines of demanators so that

and. and. ing. 100 -1 et ant 100 Sec. 10.00 100 or the IRS. has BC's TEL ban. Said. and be in white 3625



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