

# Mashups

By Vanessa Roa

# What is a Tag?

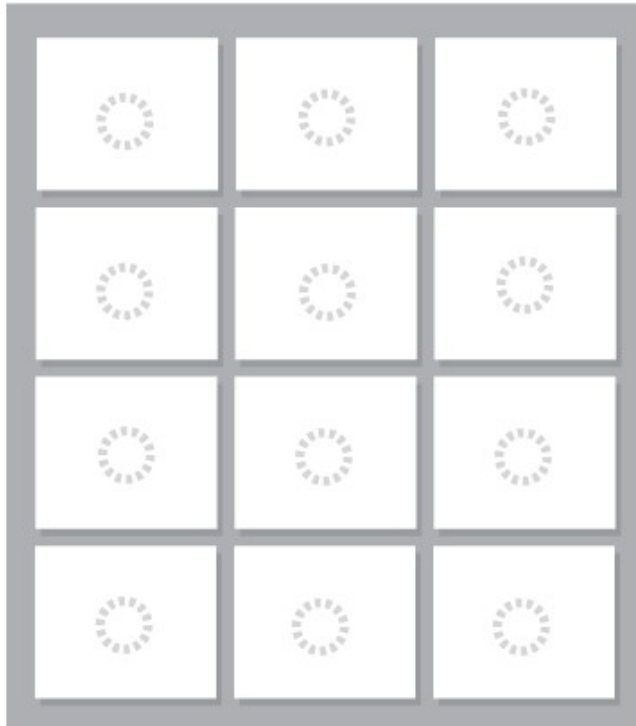
Microsoft Tag is a 2-D Barcode used by businesses to connect users with smartphones to information about their business.

The tags are generated through Microsoft and link users to unique content such as HTML pages, videos and images.

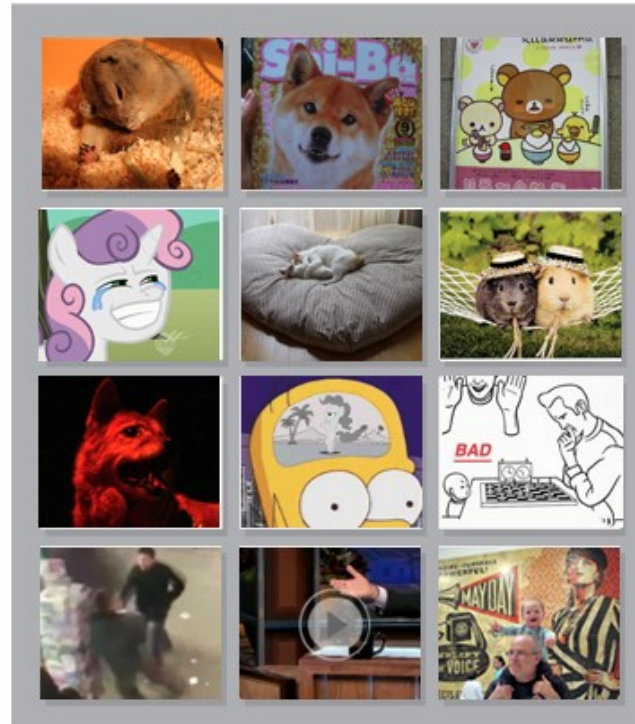
# Web Mash Up

Concept and Rough Prototype

## WEBSITES



## IMAGES



## VIDEOS



Tag-It.com - Prototype 1.0

# See it Live!

Tag-it.com pulls information from your Microsoft Tag App to show Users the most tagged and popular sites, images and videos. All of your information is confidential.

## PROFILE



## UPDATES from your forum feed:

"How to install C3PK 6.0.0. on PSP" on PSP Hacks -  
posted on Friday 12:31pm 06:17:2011

"Life on Mars - Revisited " on Unexplained Mysteries -  
posted on Friday 12:31pm 06:17:2011

"Sailing down the Passaic, Possible Urban Exploring...  
Ideas?" - Posted on Weird N.J. on Saturday 02:31:2011

"Bop Girl Goes Calypso - A Review!" Posted on AV  
Maniacs on Friday 12:13pm - 04:36:09pm 09/18/2011

"Inglorious Basterds" Posted on AV Maniacs on Friday  
12:13pm - 04:36:09pm 09/18/2011

"But I'm a Cheerleader - DVD Rip" - Posted on  
Fileheaven.org - on Friday 04:36:09pm 09/18/2011

## Updates from the web

"Pat Tillman Story" - IndieLens.Com

"5 Ways Twilight is the End of the  
World"- Cracked.com 9/16/2011 4:13pm

"Manliest Comic Ads for Ice Cream Yet"-  
Cracked.com 9/16/2011 4:31pm

"Look but don't touch my tongue rings."-  
SomethingAwful.com 9/18/2011 4:31pm

"Current Releases: Drive; Straw Dogs..."-  
SomethingAwful.com 9/18/2011 4:31pm

## Manage your tags

Click here to view your most recent tags, get updates on  
sites you've recently tagged, manage your tag settings  
and more.

## Upload a tag

Click here to upload a recent site. This option can also  
be toggled from your phone. [Learn how...](#)

Powered by

Microsoft



## YOUR MOST RECENT TAGS

NO ICON  
IMAGENO ICON  
IMAGENO ICON  
IMAGENO ICON  
IMAGENO ICON  
IMAGENO ICON  
IMAGENO ICON  
IMAGENO ICON  
IMAGENO ICON  
IMAGE

# Control your content

With Tag-It.com users can view updates on sites they recently scanned with their tag phone app, see their most recent tags and upload new ones.

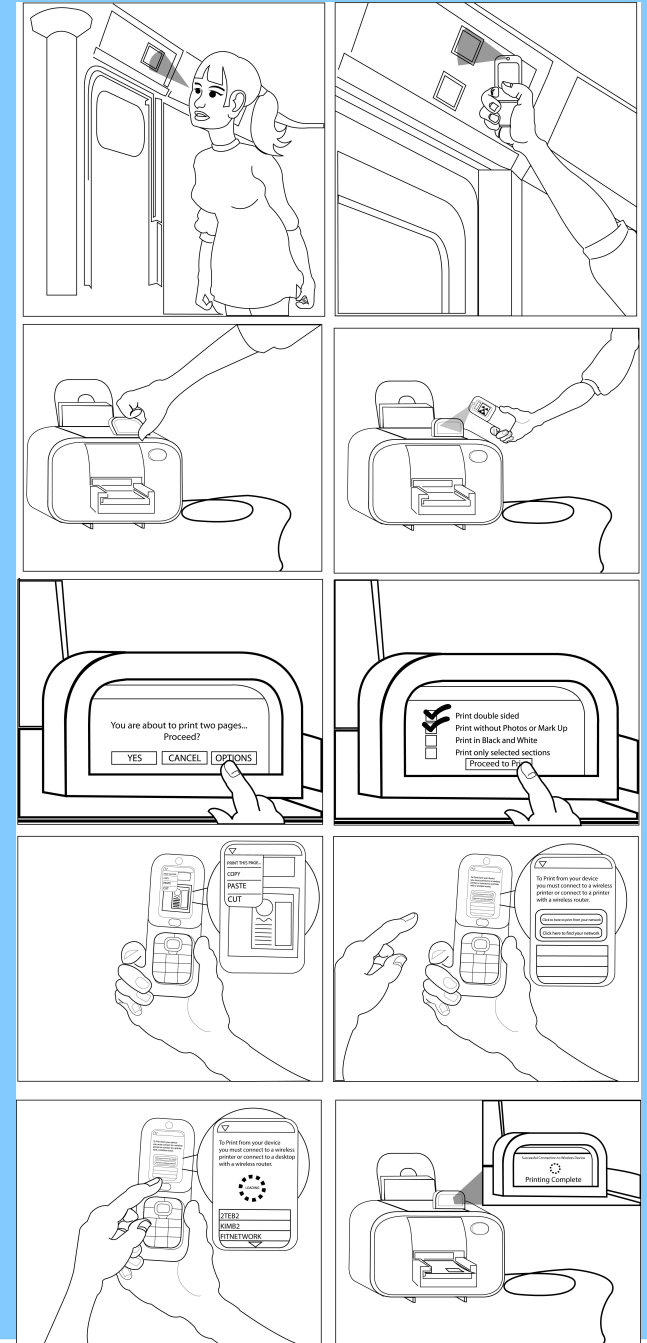
# Hardware Mash Up

## Concept and Visualization

# Hardware, Tags, and You.

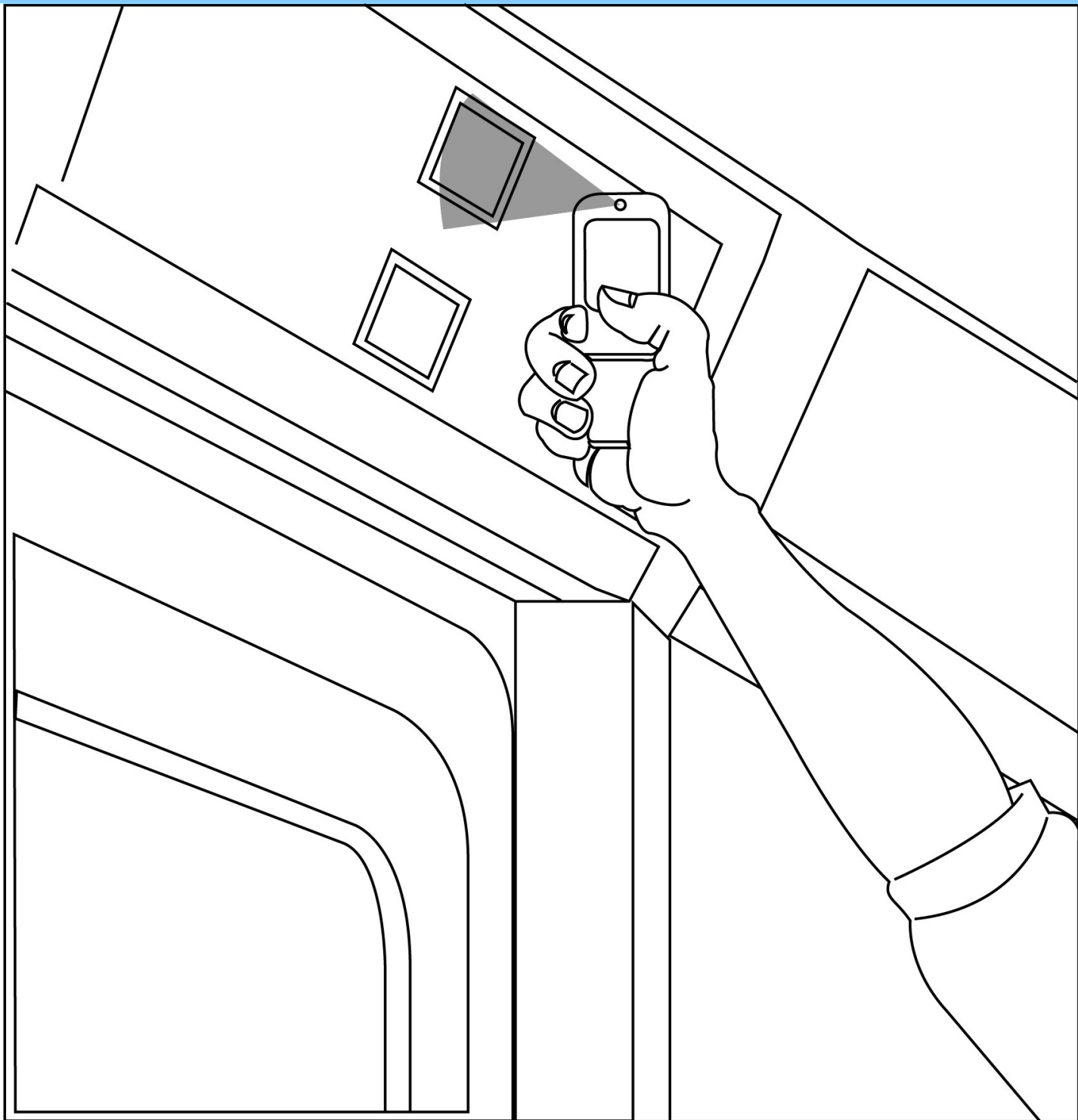
## How can Hardware help the user get the most out of their experience of using Microsoft Tag?

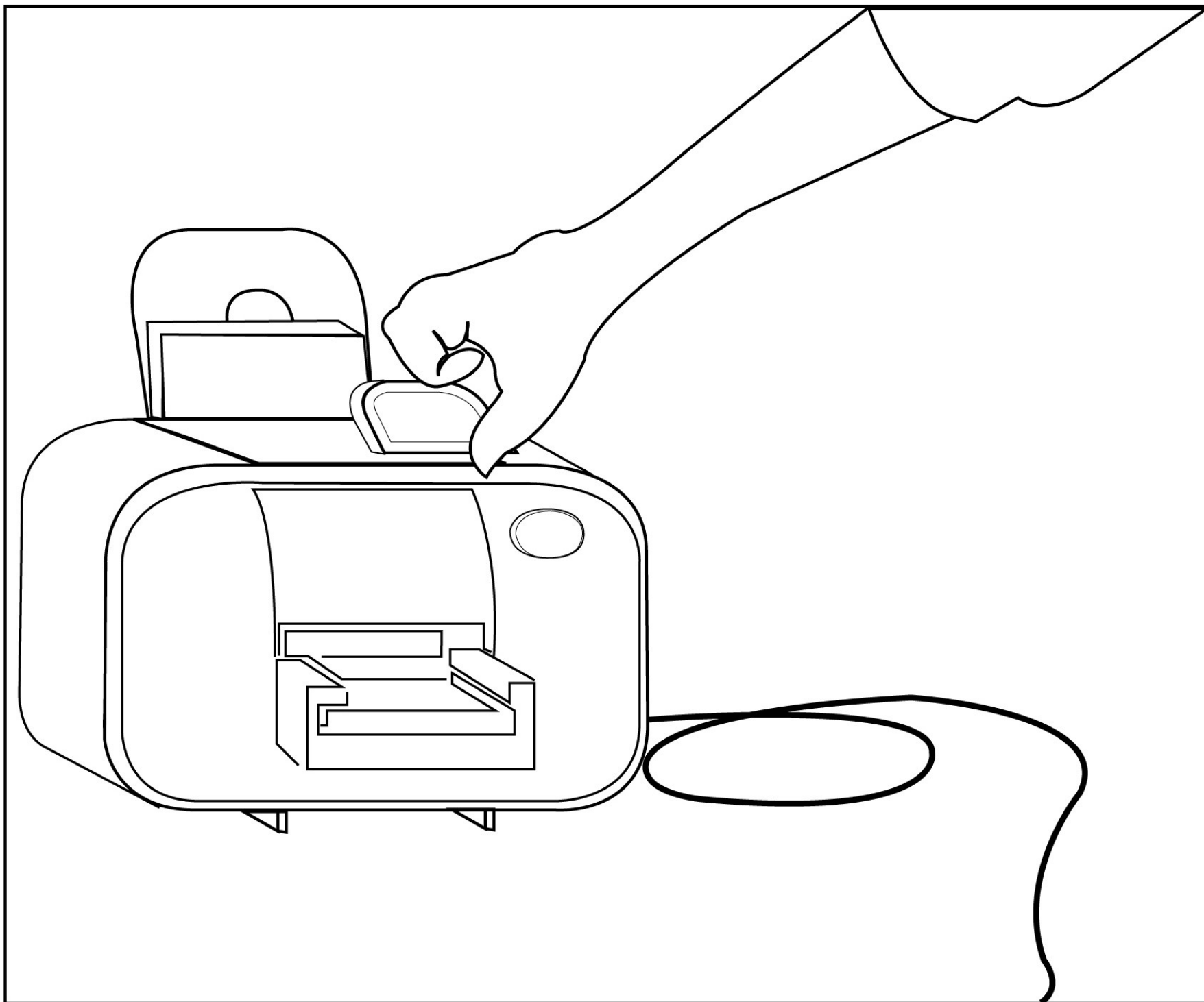
- Incorporate ideas that we currently use for other appliances into our cell phones for added ease of use.
- Build upon these ideas, use broadband connection built into smartphones to accentuate the possibilities of your hardware.

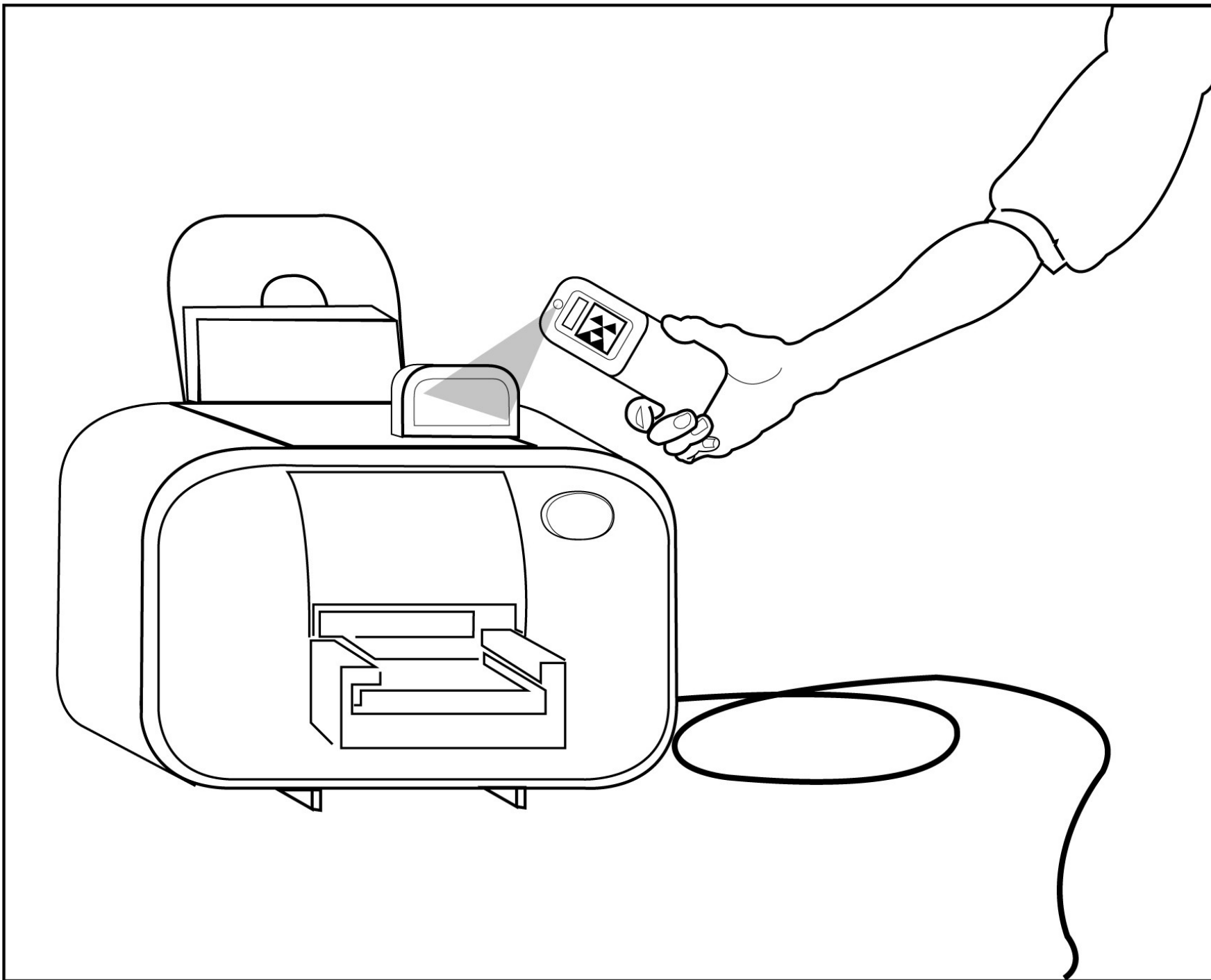












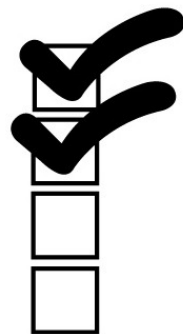
A hand is shown from the bottom right, with the index finger pointing towards the 'OPTIONS' button on the printer's control panel.

You are about to print two pages...  
Proceed?

YES

CANCEL

OPTIONS



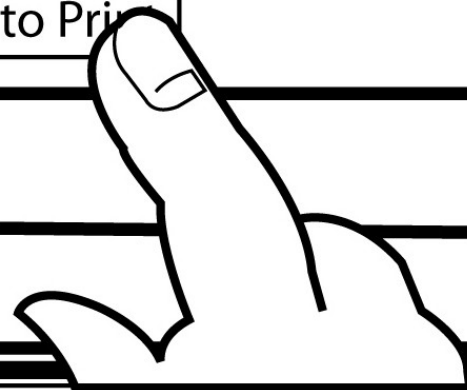
Print double sided

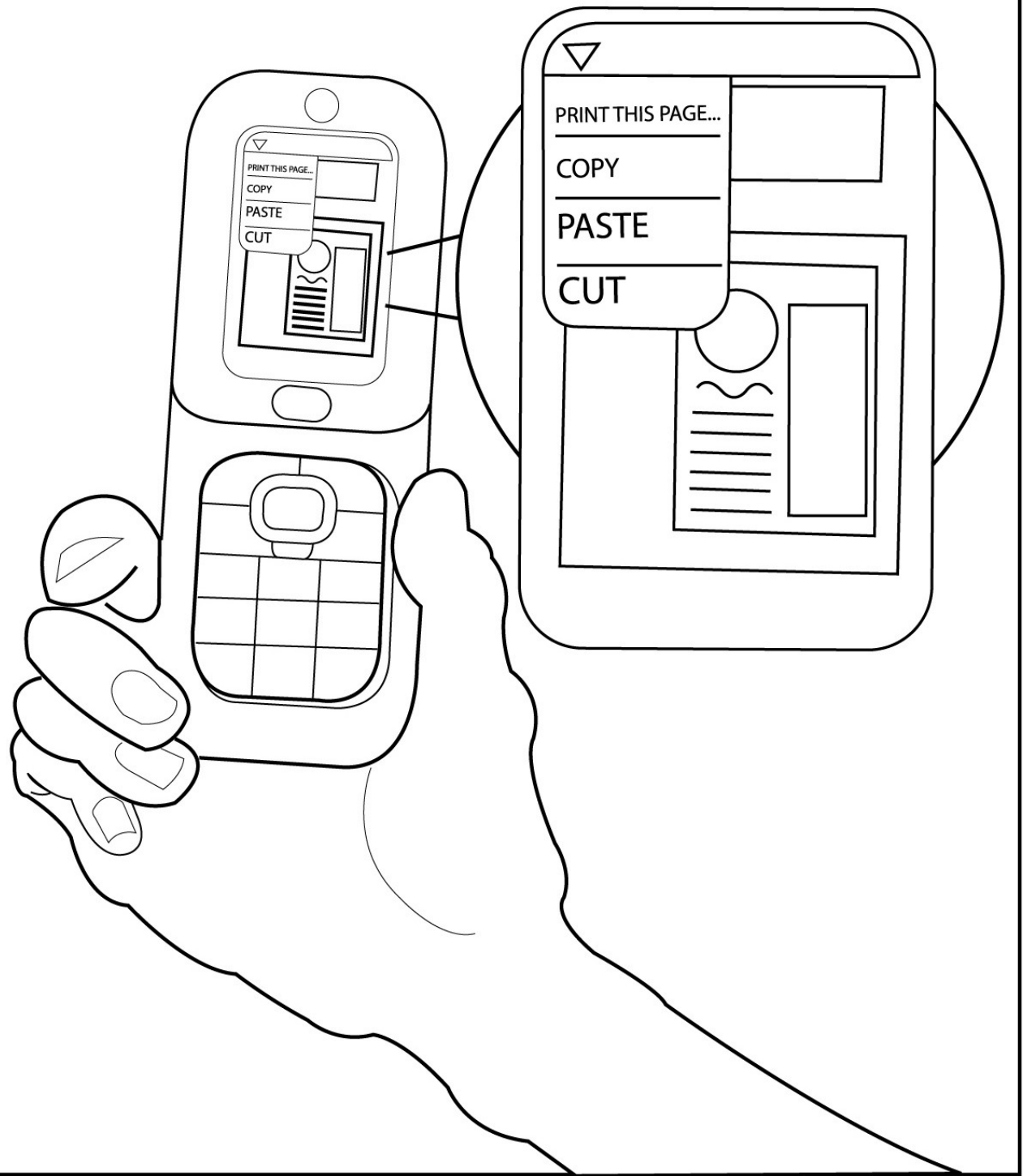
Print without Photos or Mark Up

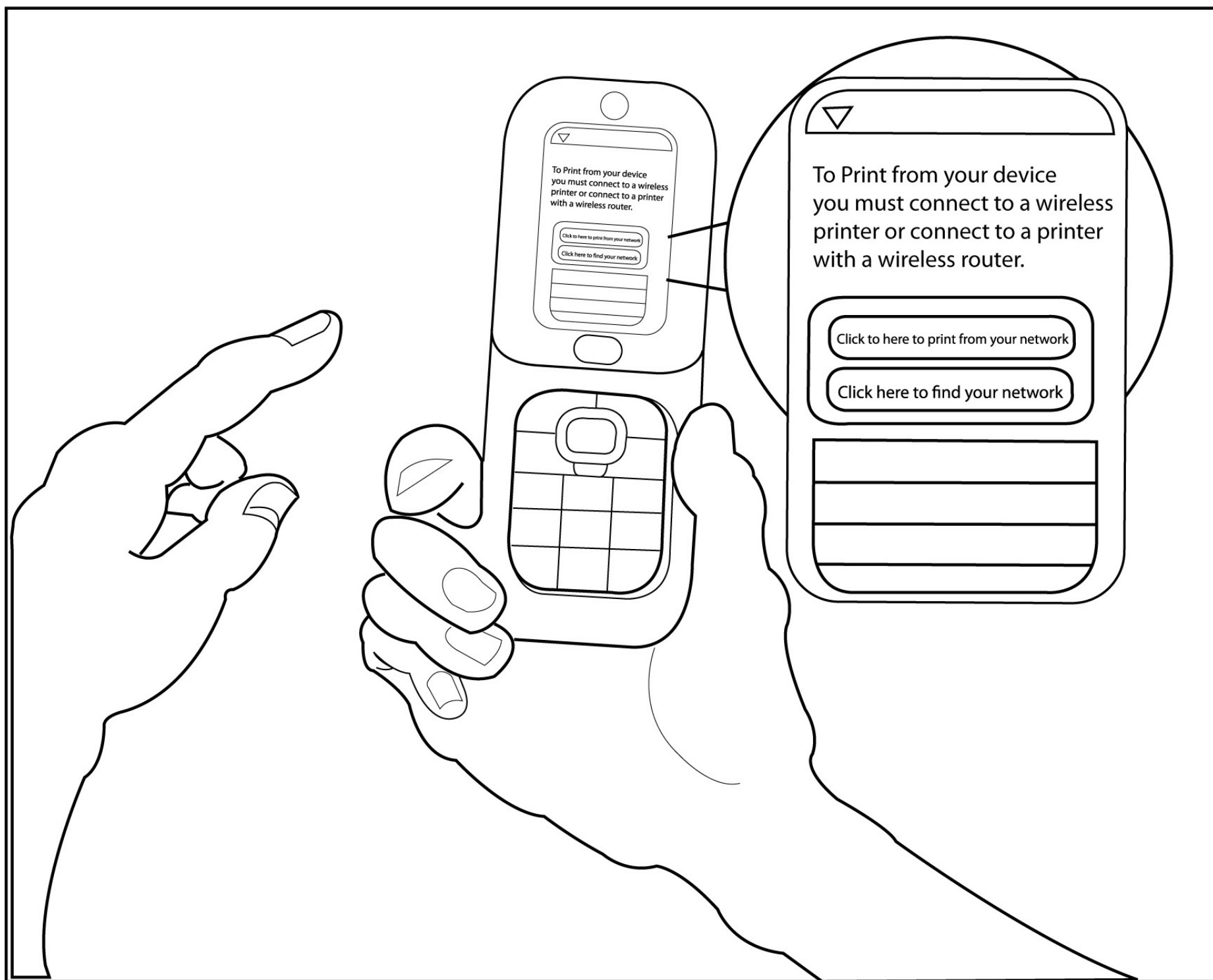
Print in Black and White

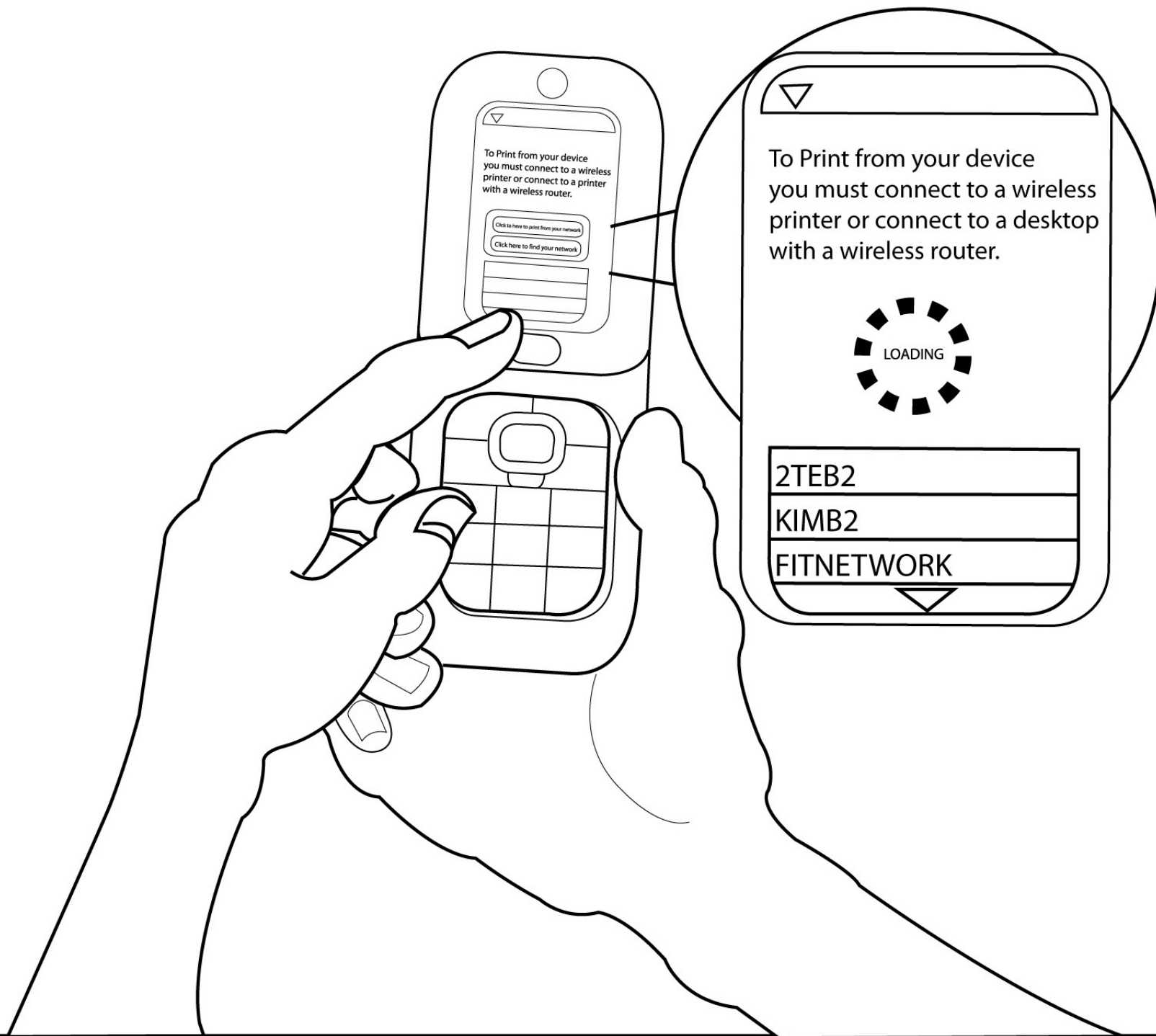
Print only selected sections

Proceed to Print









To Print from your device  
you must connect to a wireless  
printer or connect to a printer  
with a wireless router.

[Click to here to print from your network](#)

[Click to here to find your network](#)

To Print from your device  
you must connect to a wireless  
printer or connect to a desktop  
with a wireless router.

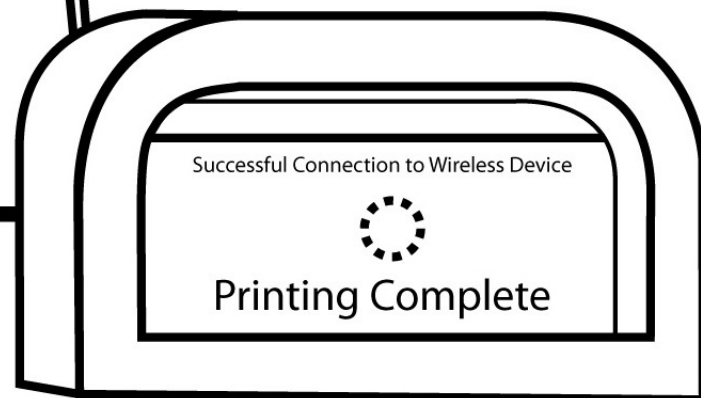
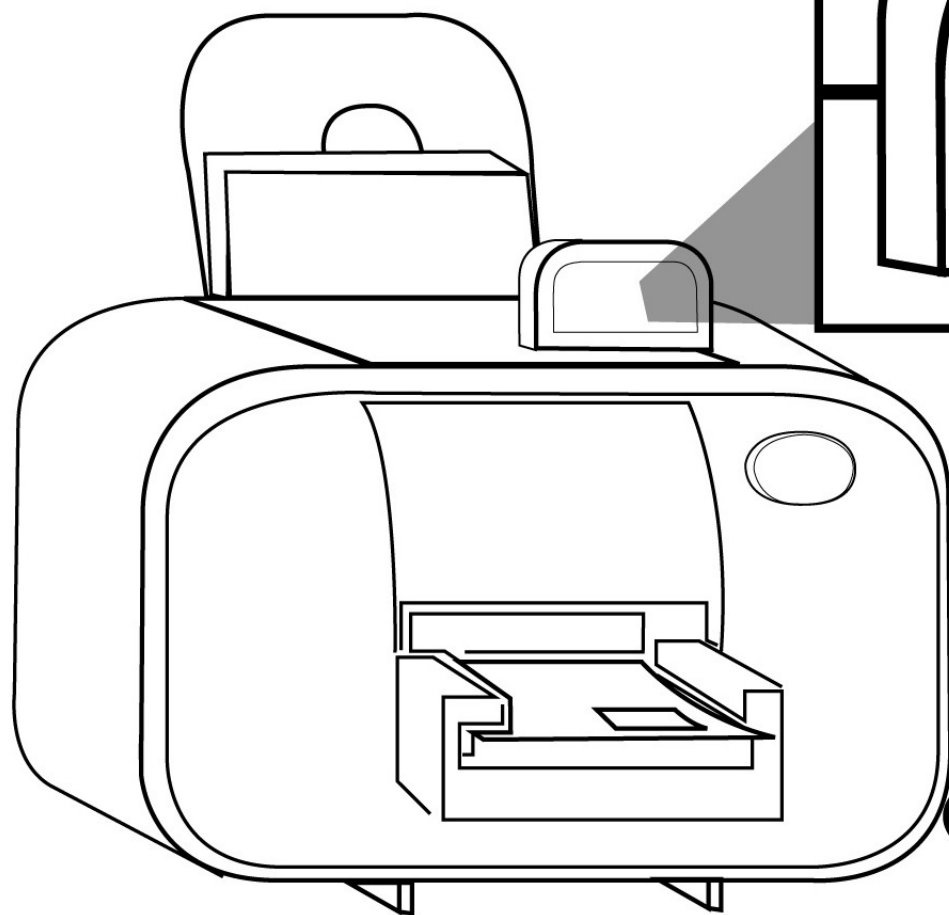


2TEB2

KIMB2

FITNETWORK





**The End**