

Locataur



Research/Precedents



Layar



Foursquare

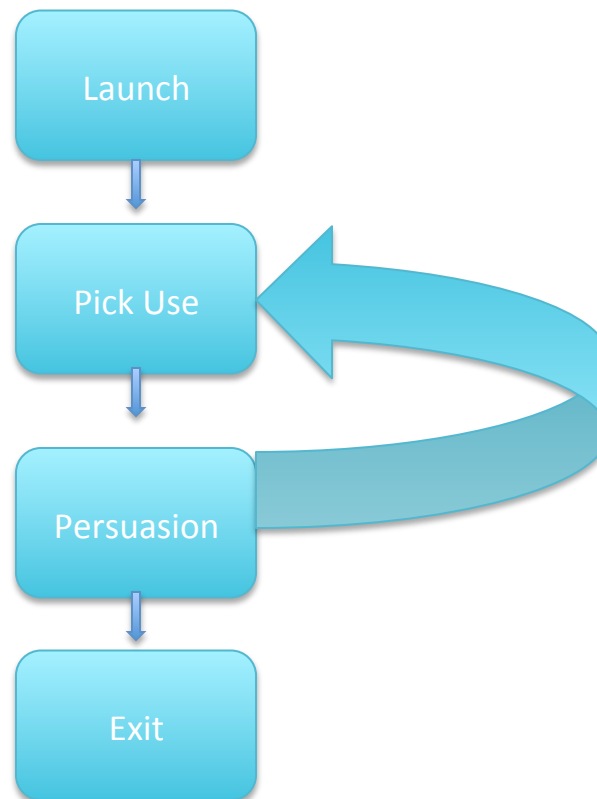


Iron Man

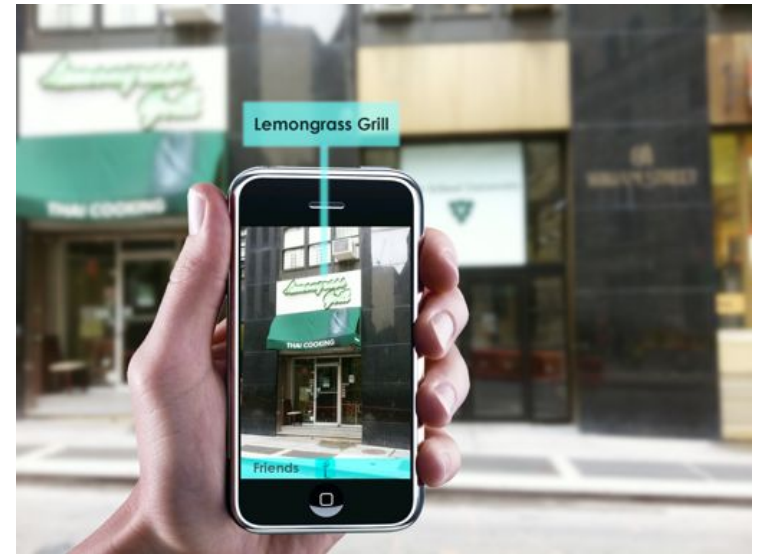
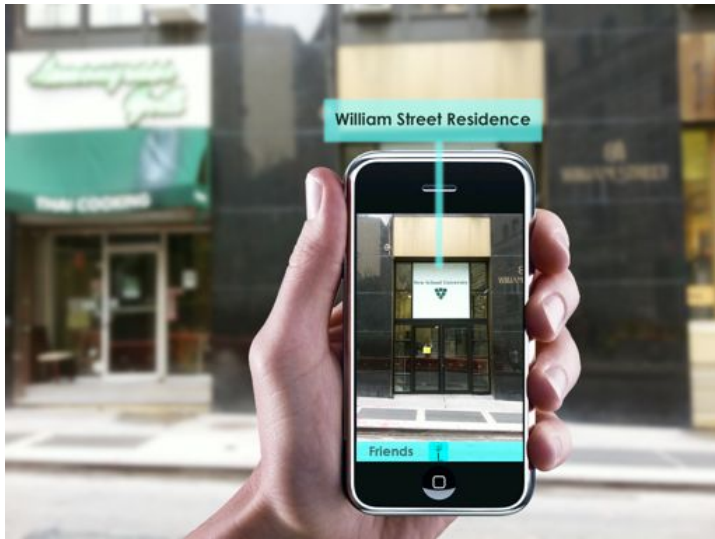
The workings

Locataur primarily basis it's success on the smart device apps:

1. iOS
2. Android
3. RIM
4. Symbian
5. BADA



Location Information



1. GPS via 4G/Wifi
2. Inbuilt camera
3. Phone battery.
4. Movements of the human hand. Literally.

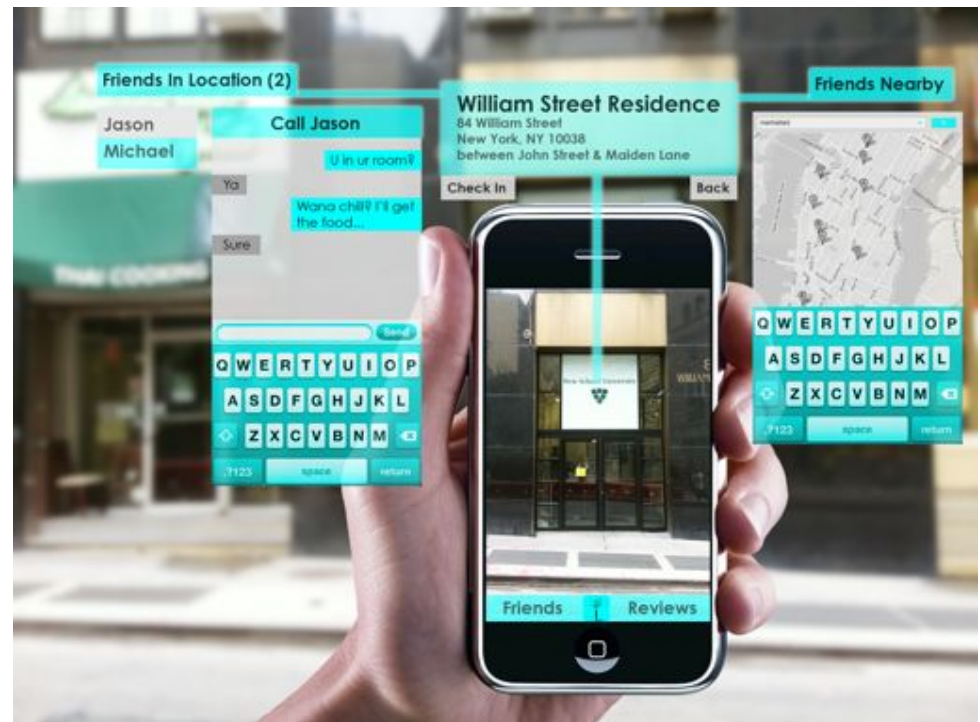
Location Based Networking



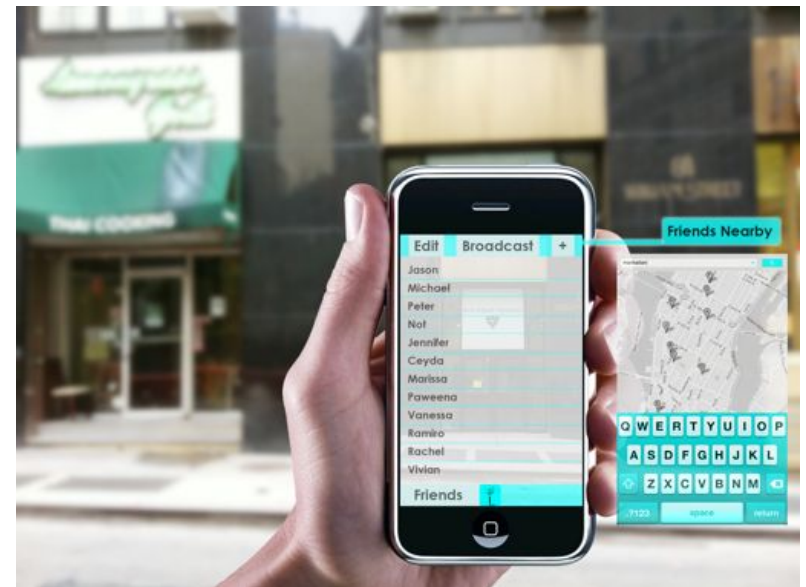
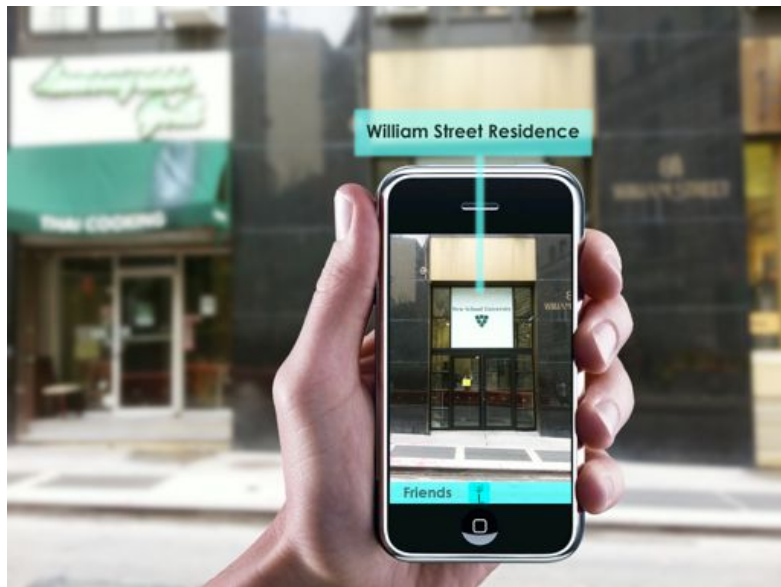
1. Location Information
2. Friend Search Radius
3. Networking Options
4. Marketing Message

Networking Is Key

1. Identify desirable people
2. Chat with those desirable people
3. Ignore the insane ones
4. Find other desirable people in the area



Building a Building Community



1. Closed circuit communication
2. Narrowcasting
3. Organic growth of communities

Broad Features



Information

Networking

Engagement

Marketing