

## **7 in 7: A One Week Assignment in seven days**

**Location: To be determined by the student**

**Duration: Week-long**

**Description: Complete seven projects in seven days.**

The Goal of this project is to create and complete one project each day, for seven consecutive days. There are no rules or proscriptions for the projects that you undertake, but they must be built, and documented each day in entirety.

- 1) You are allowed to complete each project in any form or medium you like, but it must be finished and documented in one day. (Do not allow your discipline to waver on this point.) Radical experimentation in form and material is encouraged. Starting and finishing is a necessary part of completing this assignment, and if you are diligent you should conclude the week with seven complete projects which exhibit conceptual and material integrity. Though the development cycle is short, the creative potential is very, high. In your documentation be sure to present your work consistently across the week and to visually develop a unifying presentation for the work.
- 2) You cannot do this assignment incorrectly. There is no “wrong” way to do this assignment, but you can still do it badly if you do not commit fully. Put everything you can into each day's project. Consider all aspects of what you create. Be cognizant of what you can start and finish. Go the extra step.
- 3) Write a one page paper which analyzes and reflects on your experience.

### **Guiding Questions:**

- When is a project fully complete? How do you know you are “finished” with a project?
- How does the framing of a project, its context, scope, and parameters, determine the content created? What is the relationship between concept and execution?
- Upon reflection is there anything that ties your projects together? Can you see an emergent theme in your work?
- After completing your projects what do you think could have been improved? If you were to do another iteration of the project what would you change or refine?

### **References:**

- 7 in Seven: <http://7in7.tumblr.com/>